

# We help banks and financial institutions

by helping your business clients become more bankable. This is accomplished through our training programs, business plan development and bridging the financing gap when your client is declined.

## Who is Community Futures?

Community Futures is a developmental lender who provides training and support services to rural small businesses, funded by Western Economic Diversification Canada. We are a community-focused, non-profit organization that relies on expert guidance from our local volunteer Board of Directors.

## What does Community Futures do?

Community Futures offers more than small business loans; We provide consulting services and training for small rural businesses. Our programs are specifically designed to help people start, grow, expand, franchise or sell their business.

## How is Community Futures different from a financial institution?

In order for a small business owner to receive a loan from Community Futures, they must have been unable to secure reasonable financing from a financial institution. Our goal is simple, we want to promote growth in the community through helping small businesses owners.

## How do financial institutions benefit from Community Futures?

We're not your competition, but rather, a strategic partner in small business growth. Community Futures is here to partner with you, to help make your clients more bankable.

We provide small business advice, help design business plans and help them with their initial loans if they've been turned down by a bank or financial institution.

We're here to guide your client down the right path so they can come back to you more bankable.

## We help all kinds of rural small businesses at every stage

- Starting a business
- Buying a business
- Growing a business
- Selling a business

## Services & training we offer

- ✓ Creating a business plan
- ✓ Creating a marketing plan
- ✓ Securing financing
- ✓ Ensuring success
- ✓ Reviewing cash flow
- ✓ Setting up expansion strategies
- ✓ One-on-one coaching and business mentoring
- ✓ And more!

Let us help you bridge the financing gap and help your clients launch or stabilize their business today.